

## 5.1.3.2 Report on language and communication skills enhancement programs (2018-2023)

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### Introduction

The university has recognized the importance of language and communication skills for the overall development of its students. This report provides an overview of the language and communication skill enhancement programs conducted at SVPUAT from 2018 to 2023.

### Objectives:

The primary objectives of the language and communication skill enhancement programs at university were as follows:

- a) Enhance students' proficiency in English and other relevant languages.
- b) Improve students' oral and written communication skills.
- c) Develop effective presentation and public speaking abilities.
- d) Foster effective interpersonal communication and listening skills.
- e) Promote cross-cultural communication competence.

### Program Initiatives

The university implemented various initiatives to achieve the aforementioned objectives:

#### English Language courses

Regular courses were conducted to improve students' English language skills. These courses focused on grammar, vocabulary, pronunciation, and comprehension exercises.

#### Promoting Language apps

The university promotes language apps equipped with interactive software and multimedia resources. These apps facilitated self-paced learning, language practice, and pronunciation drills to enhance students' language proficiency. In this context tablets were distributed to the students in collaboration with Government of Uttar Pradesh.

#### Communication Skills Training

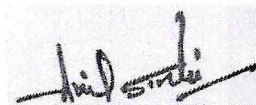
Training programs were conducted to develop effective communication skills among students. These programs covered various aspects of communication, including verbal and non-verbal communication, active listening, and constructive feedback.

#### Public Speaking competitions

Competitions were organized to enhance students' public speaking abilities. These competitions provided practical tips on organizing speeches, improving body language, using visual aids, and engaging the audience effectively.



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## **Presentation Skills Development**

SVPUAT focused on improving students' presentation skills through specialized training programs. These programs covered techniques for structuring presentations, creating impactful visuals, and delivering engaging presentations.

## **Cross-cultural Communication Training:**

Recognizing the importance of cross-cultural communication competence, SVPUAT conducted events to familiarize students with different cultural norms, etiquettes, and communication styles. These sessions aimed to develop students' sensitivity and adaptability in diverse cultural settings.

## **Language Exchange from out shore students**

The university hosts other country students as well. This provides students with practical exposure to different languages and cultures. This facilitated interactions with students from diverse linguistic backgrounds, enabling language practice and fostering cross-cultural understanding.

## **Assessment and Feedback Mechanisms**

To evaluate the effectiveness of the language and communication skill enhancement programs, SVPUAT implemented assessment and feedback mechanisms. Students' progress was assessed through examinations, presentations, debates, and written assignments. Feedback sessions were conducted to provide constructive criticism and guidance for improvement.

## **Impact and Benefits**

The language and communication skill enhancement programs at university have yielded several positive outcomes for students, including:

- a) Improved language proficiency, particularly in English and other relevant languages.
- b) Enhanced oral and written communication skills.
- c) Increased confidence in public speaking and presentation delivery.
- d) Improved interpersonal communication and active listening abilities.
- e) Enhanced cross-cultural communication competence.


## **Conclusion:**

The language and communication skill enhancement programs implemented at the university from 2018 to 2023 have played a crucial role in equipping students with essential language and communication skills. By focusing on language proficiency, effective communication, public speaking, presentation skills, and cross-cultural communication competence, university has fostered the development of well-rounded students. The assessment and feedback mechanisms have ensured the continuous improvement of these programs. University's commitment to language and communication skill enhancement reflects its dedication to preparing students for successful communication.

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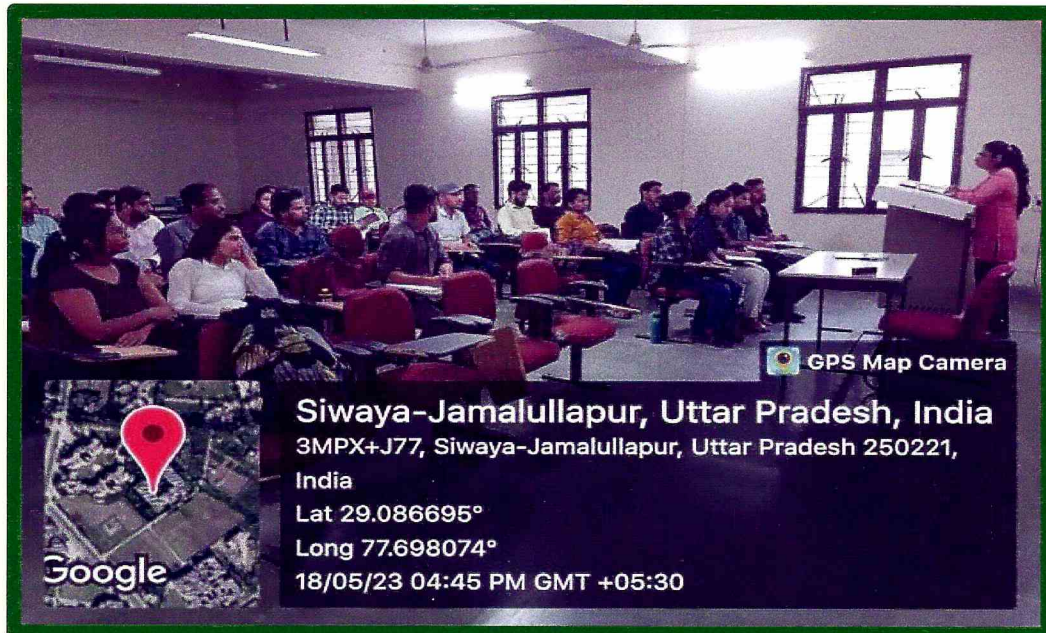
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### 5.1.3.2 Photographs on language and communication skills enhancement programs (2018-2023)

#### English Language courses



**Class of Comprehension & Communication Skills in English attended by the university students**

#### Communication Skills Training



**Participatory communication skills session for the University Students with external experts from industry**

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**Tablets distribution for enhancing communication skills of the university students in collaboration with Government of Uttar Pradesh on 12.1.2023**

### Public Speaking competitions



**University students' participation in debate competition on Agriculture education day on 03-12-2022**

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## Presentation Skills Development



**Introduction being given by university students in presentation skill development program organized by Directorate of Training & Placement of the university**

## Cross-cultural Communication Training:



**Participation of the university students in cross cultural event & poster presentation 27.4.2023 (WORLD VETERINARY DAY)**

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